

What's Ukiyo-e?

Ukiyo-e is one of the painting styles developed in the Edo era. As well as landscapes, Ukiyo-e often focuses on interesting people such as actors and prostitutes. It was strongly influenced by the patterns of daily life and, as such, was popular with the common people.

Enjoy Ukiyo-e with AR (Augmented Reality)

Scan here to
download the app.



"Nikkei AR" is a free app, however, it may not work depending on the device used or lack of a clear signal.

If you hold the AR app over each Ukiyo-e picture in this pamphlet, you will see the original pictures and a explanation of the work.

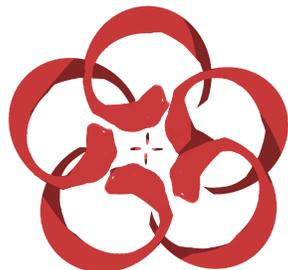
In addition, if you hold the AR app over this picture of Mt. Fuji, photo frames will appear. Please try it out and have fun!



This is a sample of
photo frame.

TSUDA UNIVERSITY UMEGORIN PROJECT

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UME-GORIN

WEBSITE

<http://umegorin.com>

FACEBOOK

@umegorin_

TWITTER/INSTAGRAM

@ukiyoemanner

Supported by...

OTA MEMORIAL MUSEUM OF ART

ACCESS:1-10-10, Jingumae, Shibuya-ku, Tokyo,
150-0001, Japan

WEBSITE:

<http://www.ukiyoe-ota-muse.jp/eng>

Ukiyo-e Etiquette

Manners on Public Transport

Learning from **Ukiyo-e**



浮世絵で学ぶ電車のマナー

Baggage

大きな荷物は周りの配慮を忘れずに。

On a crowded train, bags carried on your back will often bump other passengers. It is best to take off bags and hold them in your hand or wear them across your chest.



Phones

電車内での通話はお控えください。

- On a train, smartphones and mobile phones should be in silent mode. Any calls should be answered in whisper and kept as short as possible.
- Walking while using phones can be very dangerous on crowded platforms, stairs, and escalators.



Manners on public transport

Music Players

音漏れにお気をつけください。

Please be careful that the sound from headphones is kept low enough not to disturb other passengers.



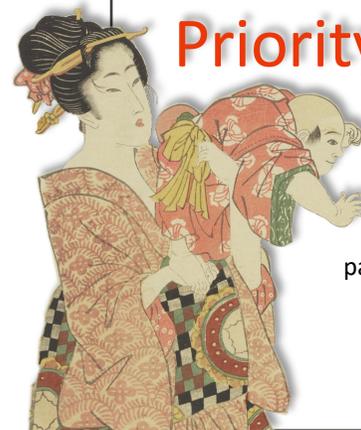
Good manners make good memories of your travels!

Priority Seats

優先席付近では思いやりを持った行動をしましょう。

There are some priority seats for the elderly, disabled, expectant mothers, and passengers with small children.

When you find a passenger who requires a seat, please give up your seat.



Drink

電車内での飲酒は控えましょう。

The strong smell of alcohol on trains is often seen as crude and inconsiderate by other passengers.

